Change the Way You See

Advances in education and technology have greatly outpaced the lagging perceptions the sighted population holds regarding people who are blind. These misperceptions create four barriers to inclusion: discomfort, pity, fear and stigma. It's time to change the way we see.

**Discomfort**
53% of sighted people say they are not comfortable around people who are blind. That's because the blind population has been so marginalized we rarely see them.

**Stigma**
28% think a person who is blind can do their job. Stigmas like these shut the door on equal opportunity.

**Pity**
80% feel sorry for those who are blind. This staggering amount of pity can lead to assumptions that prevent the sighted world from inclusion of the blind community.

**Fear**
74% don’t think they could be happy if they lost their vision. This perspective projects emotions onto a condition the sighted know little about, forming assumptions and creating roadblocks where none may need to exist.

35% don’t believe their community is inclusive for the blind population, while an additional 38% do not even know.

Discover simple ways to make a difference at BlindNewWorld.org